

# ICI 2020-2022 Strategic Objectives

The mission of Indiana Constructors Inc. is to lead the infrastructure and transportation construction industry by providing superior member service, with a unified voice and collaborative respect.



## SAFETY

*Continue driving the safety culture within all construction environments.*

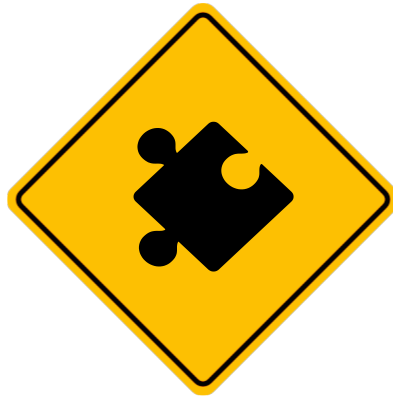
- Hire Dedicated Director
- Track Safety Data
- Increase Safety Training



## RELATIONSHIPS

*Maintain and cultivate relationships to ensure ICI is the resource of choice.*

- Maintain Strategic Relationships
- Cultivate Other Stakeholder Relations
- Leverage Events to Maximize Relations



## ENGAGEMENT

*Maximize member engagement by delivering superior value through best-in-class services.*

- Increase Regional Engagement
- Workforce Development Support
- Increase Leadership Development
- Member-Focused Communications
- Measure Member Satisfaction



## PARTNERING

*Lead true partnering to improve project delivery for all stakeholders. services.*

- Define & Measure Partnering
- Identify District Champions
- Reinstate Formal Partnering
- Develop Partnering Training

## STRATEGIC PROCESS



Staff Expertise & Perspective



Member & Industry Surveys



Future Scenario Brainstorming



SWOT Analysis & Mission Refinement



Strategic Goals, Objectives & Tactics

Indiana Constructors Inc. endeavors to expand member opportunities in Indiana while promoting and delivering a safe, sustainable and innovative infrastructure environment. In that pursuit, the Board of Directors undertook a deliberate and collaborative process to create ICI's 2020- 2022 Strategic Plan. With diverse stakeholder and member input, the board conducted an organizational analysis, spent time brainstorming future scenarios, and ultimately established strategic goals and deadlines. Together, and with the new strategic plan as a foundation, ICI and its members can increase safety, relationships, engagement and partnering throughout the industry.

