



Signature Sponsor

Hard Hats With Heart



ON-SITE ACTIVATION

- VIP reception before the event (Date: TBD)
 - VIP Experience for 10
 - *Details TBD*
- 20 event tickets with automatic entry into drawing for great prizes
- Premiere naming right opportunity at the event (i.e.—Toolbox Talk sponsor, and more)
- Signature sponsor with logo on invitation, any printed materials and website
- Opportunity to honor a survivor or in memory of someone at the event
- Commemorative takeaway for all guests with logo (hard hats, other)
- Benefits at 2016 Indianapolis Heart Walk
 - Opportunity to host exclusive Hard Hats With Heart tent area
 - Interact with 10,000+ Heart Walk participants

RECOGNITION

- Opportunity to cobrand with the Hard Hats With Heart logo for 60 days
- Company logo prominently featured on all Hard Hats With Heart marketing and event day materials
- Mentioned as Title Sponsor in all pre and post event press releases
- Company logo displayed on homepage of event website
- Hyperlink to your website from ours
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report

LIFE-SAVING MISSION

- May—October - 1 a month AHA mission focused Toolbox Talks provided to sponsor’s employees
- Organize employees to attend free Indianapolis Heart Walk event with their family and friends on September 10th at White River State Park, admission to exclusive HHWH tent
- 3 Complimentary “Mission Moment” presentations at company location throughout year
- Opportunity to partner with AHA Senior Community Health Director to tailor health strategies for company’s employees (Wear Red Day, Food and Beverage Toolkit Presentation, Nutritional Lunch and Learn at company, etc.)
- AHA HandsOnly CPR training at company location

** Be one of the first 10 sponsors and receive 2 tickets to the Pagoda Suite on May 18th for IndyCar Practice Day*

INVESTMENT
\$25,000

Platinum Sponsor

Hard Hats With Heart



ON-SITE ACTIVATION

- VIP reception before the event on (Date: TBD)
 - VIP Experience for 6
 - *Details TBD*
- 12 event tickets with automatic entry into drawing for great prizes
- Sponsor with logo on invitation, any printed materials and website
- Company name listed on invitation and website
- Naming right opportunity at event (i.e. - valet sponsor, photo sponsor, dinner sponsor, and more)
- Opportunity to attend Indianapolis Heart Walk
 - Logo recognition in exclusive Hard Hats With Heart tent
 - Logo featured on individual Thank You sign at the Indianapolis Heart Walk

RECOGNITION

- Opportunity to cobrand with the Hard Hats With Heart logo for 30 days
- Company logo prominently featured on all Hard Hats With Heart marketing and event day materials
- Company logo displayed on homepage of event website
- Hyperlink to your website from ours
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report

LIFE-SAVING MISSION

- May—October - 1 a month AHA mission focused Toolbox Talks provided to sponsor’s employees
- Organize employees to attend free Indianapolis Heart Walk event with their family and friends on September 10th at White River State Park, admission to exclusive HHWH tent
- 3 Complimentary “Mission Moment” presentations at company location throughout year
- Opportunity to partner with AHA Senior Community Health Director to tailor health strategies for company’s employees (Wear Red Day, Food and Beverage Toolkit Presentation, Nutritional Lunch and Learn at company, etc.)

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INVESTMENT
\$15,000

Premium Event Sponsor

Hard Hats With Heart



ON-SITE ACTIVATION

- VIP reception before the event on (Date: TBD)
 - VIP Experience for 4
 - *Details TBD*
- 10 event tickets with automatic entry into drawing for great prizes
- Company name listed on invitation and website
- Naming right opportunity at event (i.e. - auction sponsor, registration sponsor, and more)
- Opportunity to attend Indianapolis Heart Walk
 - Logo recognition in exclusive Hard Hats With Heart tent
 - Logo featured on individual Thank You sign at the Indianapolis Heart Walk

RECOGNITION

- Opportunity to cobrand with the Hard Hats With Heart logo for 30 days
- Company logo prominently featured on all Hard Hats With Heart marketing and event day materials
- Company logo displayed on homepage of event website
- Hyperlink to your website from ours
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report

LIFE-SAVING MISSION

- May—October - 1 a month AHA mission focused Toolbox Talks provided to sponsor’s employees
- Organize employees to attend free Indianapolis Heart Walk event with their family and friends on September 10th at White River State Park, admission to exclusive HHWH tent
- “Mission Moment” presentation at company location
- Opportunity to partner with AHA Senior Community Health Director to tailor health strategies for company’s employees (Wear Red Day, Food and Beverage Toolkit Presentation, Nutritional Lunch

** Be one of the first 10 sponsors and receive 2 tickets to the Pagoda Suite on May 18th for IndyCar Practice Day*

INVESTMENT
\$10,000

Event Sponsor



Hard Hats With Heart

ON-SITE ACTIVATION

- 6 event tickets with automatic entry into drawing for great prizes
- Company name listed on website
- Opportunity to attend Indianapolis Heart Walk
 - Logo featured on Hard Hats With Heart banner at the Indianapolis Heart Walk

RECOGNITION

- Company name prominently featured on all Hard Hats With Heart marketing and event day materials
- Company name displayed on homepage of event website
- Hyperlink to your website from ours
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report

LIFE-SAVING MISSION

- July—October - 1 a month AHA mission focused Toolbox Talks provided to sponsor’s employees
- Organize employees to attend free Indianapolis Heart Walk event with their family and friends on September 10th at White River State Park, admission to exclusive HHWH tent
- “Mission Moment” presentation at company location
- Opportunity to partner with AHA Senior Community Health Director to tailor health strategies for company’s employees (Wear Red Day, Food and Beverage Toolkit Presentation, Nutritional Lunch and Learn at company, etc.)

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INVESTMENT
\$5,000